



**Medtronic**

# 2012 Investor Conference

June 1, 2012 · New York City



**Medtronic**

# Chris O'Connell

EXECUTIVE VICE PRESIDENT & RESTORATIVE THERAPIES GROUP PRESIDENT  
MEDTRONIC INC.

**MICHELSON  
TECHNOLOGY  
AT WORK**

## FORWARD-LOOKING STATEMENT

Some of the statements contained in today's program may be considered forward-looking statements which provide current expectations or forecasts of future events. These forward-looking statements generally relate to market and revenue growth, financial results, use of free cash flow, product development, and sales efforts. They are based on current assumptions and/or expectations that involve a number of uncertainties or risks. These uncertainties and risks include, but are not limited to, those outlined in Medtronic's Annual Report on Form 10-K for the year ended April 29, 2011, and other documents filed from time to time with the U.S. Securities and Exchange Commission (SEC). Investors are advised to review any further disclosures which may be made in such reports filed periodically with the SEC. Forward-looking statements are made as of today's date, and the Company undertakes no duty to update them. In addition, non-GAAP to GAAP reconciliations are posted on our website.

RTG WILL BE A SIGNIFICANT CONTRIBUTOR TO IMPROVING MEDTRONIC GROWTH

## RTG WELL POSITIONED IN GROWTH MARKETS



Spine has a clear improvement path in the dynamic U.S. market, and is winning internationally

Surgical Technologies, Neuromodulation, and Diabetes all showing strong execution and robust product pipeline



Creating economic value in healthcare through our Smart Surgery and Neuroscience programs, as well as Care Continuum expansion in Pain and Diabetes

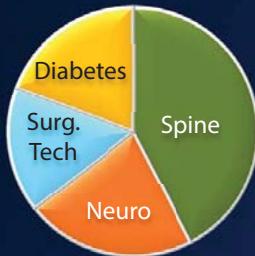


Globalization driving current performance and investment in all four RTG businesses

RESTORATIVE THERAPIES GROUP HAS LEADING MARKET POSITIONS

## LARGE, UNDERSERVED GLOBAL MARKETS

FY12 Sales Mix



### Substantial prevalence but highly under-penetrated therapies

Key Therapies	Accessible Prevalence	Industry Penetration
Fusion Interventional/Motion Biologics	28M	20% 16% NA
Pain Stim. & Pumps DBS Incontinence	12M	5% 5% 1%
ENT Neurosurgery Advanced Energy	Enabling Tech.	
Type 1 - Pumps Adv. Type 2 - Pumps CGM	11M	18% 1% <1%

### Large and growing markets

FY12 Mkt Size	FY13 Mkt Growth
\$9.7B	Flat
\$2.4B	5-7%
\$5.2B	5-7%
\$2.2B	6-9%

### #1 position

FY12 MDT Share
~35%
~70%
~25%
~65%



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Note: Market prevalence, penetration, size, and growth are estimates of worldwide market. Growth rates are constant currency.

5

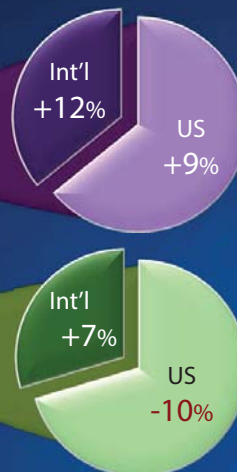
U.S. SPINE DECLINE OVERSHADOWING POSITIVE GROWTH ELSEWHERE

## TALE OF DIFFERENT MARKETS

FY12 Business Mix



FY12 Geographic Mix



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Note: Data are FY12 revenue with growth rates at constant currency.

6

LEVERAGING COMPETITIVE ADVANTAGES TO RETURN TO GROWTH

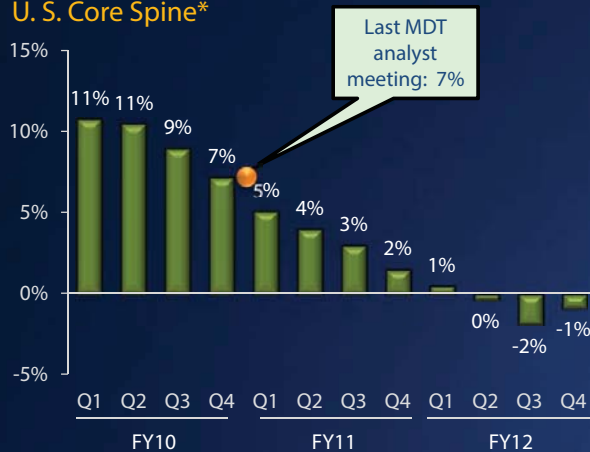
## OUR GAME PLAN TO WIN IN SPINE



SEVERAL FACTORS HAVE AFFECTED THE MARKET

## U.S. CORE MARKET CHALLENGED BUT STABILIZING

Market Revenue Growth:  
U. S. Core Spine\*



### U.S. Core Spine Market Dynamics

	Q4 FY10	Q4 FY12
Procedures	+6%	+1%
Price	-1%	-5%
Mix	+2%	+3%

### U.S. Core Spine Market Challenges

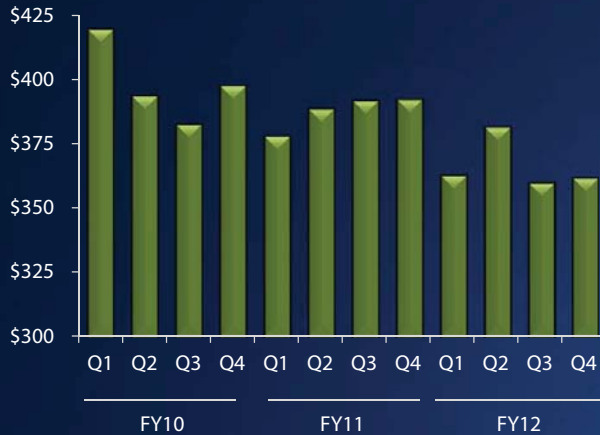
- Economic slowdown, including unemployment
- Price pressure in segments with limited differentiation
- Perceived over-utilization in certain segments
- Growth in "unaddressable" segments (e.g. PODs)

## NEAR-TERM DRIVERS TO IMPROVE SPINE PERFORMANCE

# MEDTRONIC U.S. CORE SPINE IS STABILIZING

### U.S. Core Spine\* Revenue

\$ Millions



### Near-Term U.S. Core Spine Drivers

1. Increasing impact of differentiated technology
2. Taking mind share with procedural innovation
3. Early success addressing payer challenges



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\* U.S. Core Spine is equal to U.S. Core Spinal minus BKP plus Other Biologics.

9

## STRONG ORGANIC INNOVATION DRIVING MIX IMPROVEMENTS

# DIFFERENTIATION THROUGH TECHNOLOGY

### FY12 U.S. Core Spine<sup>1</sup> Revenue Mix



Thoracolumbar

FY12:

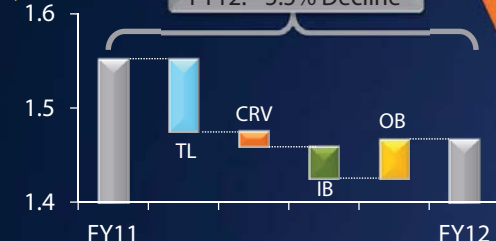
- TL accounted for majority of sales decline
- Solera sets 44% launched at end of FY12
- Only 20% of TL revenue from Solera<sup>TM2</sup>
- 8% TL PSS growth in accounts with Solera<sup>2</sup>

FY13: Solera expected to reach critical mass

- Will be 77% launched by end of year

### U.S. Core Spine Revenue<sup>1</sup>

\$ Billion



Cervical

FY12:

- Growth in posterior systems, driven by Vertex Select<sup>®</sup> (FY11 launch) reaching critical mass
- Decline driven by cervical plates

FY13: Atlantis Vision<sup>®</sup> Elite plate gets critical mass

- 10% price premium to predecessor systems
- 19% sequential growth in Q4 FY12



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<sup>1</sup> U.S. Core Spine is equal to U.S. Core Spinal minus BKP plus Other Biologics.

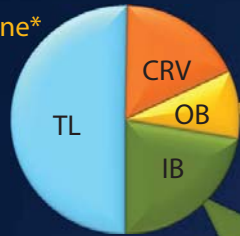
<sup>2</sup> Excludes MAST products

10

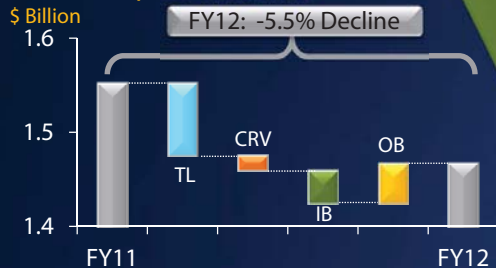


# AGGRESSIVELY SEEKING EXTERNAL INNOVATION TO ACCELERATE DIFFERENTIATION DIFFERENTIATION THROUGH TECHNOLOGY

## FY12 U.S. Core Spine\* Revenue Mix



## U.S. Core Spine\* Revenue



### Other Biologics



#### FY12:

- Growth segment driven by Osteotech®; acquisition closed Q3 FY11
- Medtronic has the #1 position in DBMs

#### FY13:

- Expect continued growth in this area

### Interbody



#### FY12:

- Second-largest category of decline
- Low double-digit revenue declines

#### FY13: AMT acquisition closed in May

- Strong portfolio of interbody innovation
- Expect \$20 million of incremental revenue

**NEW!!**



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\* U.S. Core Spine is equal to U.S. Core Spinal minus BKP plus Other Biologics.

11

## MOVING FROM PRODUCTS TO PROCEDURES TO INCREASE COMPETITIVE ADVANTAGE

# PROCEDURAL INNOVATION: MAST® MIDLF™

## Procedural Innovation



- Requires procedure solutions vs. just fixation mix/match
- Medtronic only company with strength in all areas

## Example

## MAST MIDLF

### Procedure Components

#### Fixation

- Solera™ cortical screws
- Solera 4.75 rods

#### Interbody

- Capstone®
- Crescent®

#### Access Tools

- Midline Retractor
- Light source

#### Biologics

- Magnifuse®

### Early Results

- Launched in Q3 FY12; 100 sets currently in the field
- Global rollout Q2 FY13
- Rapid market adoption
  - 175 physicians trained (plus 600 more on cortical screws)
  - More than 50% of users are competitive surgeons

Familiar approach + reduced invasiveness = high fusion success, less blood loss/muscle damage, less post-op pain, shorter length of stay



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12

## PAYER PUSHBACK: REMOVING THE BARRIERS



### Medtronic Actions

### Early Results

Alleviating Near Term Payer Pressure

- Broader utilization of Medtronic Therapy Access Support team
- Responsive to HTA's with data and analyses to gain or retain coverage

- 93% fusion pre-auth. success
- Recent HTA success in OR, WA, and OK

Building Stronger Evidence and Outcomes Base

- Develop health economic and outcomes data, and publish results (MAST®, arthroplasty, and fusion)
- Educate key stakeholders (e.g., benefits of MAST: cost of revisions, shorter LoS, faster return to work)

- Will submit 11 papers for publication in FY13; DDD fusion research accepted by NASS
- Recent evidence success with Noridian, Aetna, BCBS of NC, etc.

Leading the Industry to Appropriate Use Criteria

- Work with societies (SRS, POSNA, AAOS, AANS, CNS, ISASS, SIR) & expert consultants to develop guidelines using clinical & economic evidence

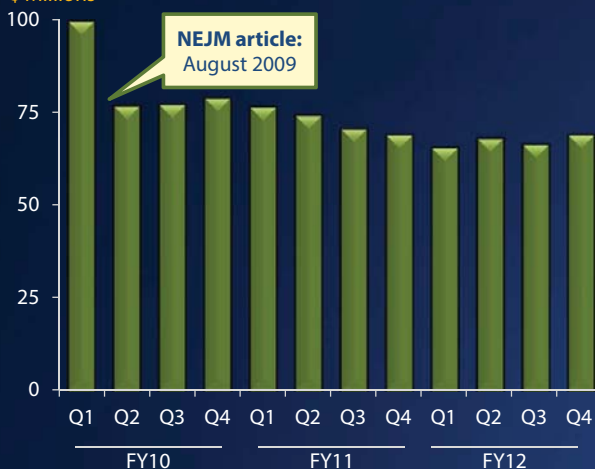
- Discussions with societies indicate consensus & urgency; consultant recommendations expected in July

## NEW PRODUCT DIFFERENTIATION IMPROVING GROWTH

## STABILIZATION IN U.S. KYPHOPLASTY

### U.S. BKP Revenue

\$ Millions



### Past Headwinds

- NEJM article questioned surgical intervention; BKP drawn down with vertebroplasty
- Payer pressure accelerated (e.g., Noridian)
- Price pressure with new competitors

### Near-Term Drivers

- Recent evidence: CAFÉ, FREE, mortality data, life expectancy / cost effectiveness data
- Kyphon Xpander® II, KIS, Xpede™ and InflationFX™ increasing competitive differentiation



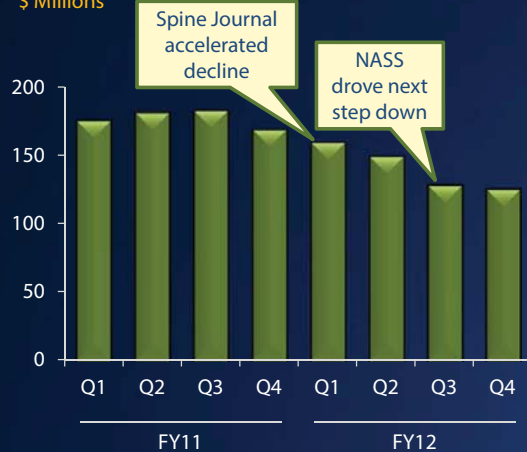
STAYING PATIENT AND FOCUSED DURING TURBULENT TIME FOR INFUSE

## ADDRESSING U.S. INFUSE® CONCERNS



### U.S. INFUSE Revenue

\$ Millions



- Sales stabilizing after two sharp falls
- Remain highly confident in safety and efficacy of BMP-2 as a revolutionary bone graft product
- DOJ has dropped off-label investigation
- Yale study: unprecedented transparency
  - Providing all data, published and unpublished
  - Two independent systematic reviews of patient-level data
  - New standard for clinical data integrity
- Continue to invest in BMP-2 technology
  - INDUCTOS launch internationally
  - New INFUSE carrier and indication development

MARKETS OUTSIDE THE UNITED STATES ARE VERY LARGE AND UNDERPENETRATED

## INTERNATIONAL SPINE NEARLY \$1 BILLION & GROWING



### MDT Spine International Revenue

\$ Millions – Constant Fx



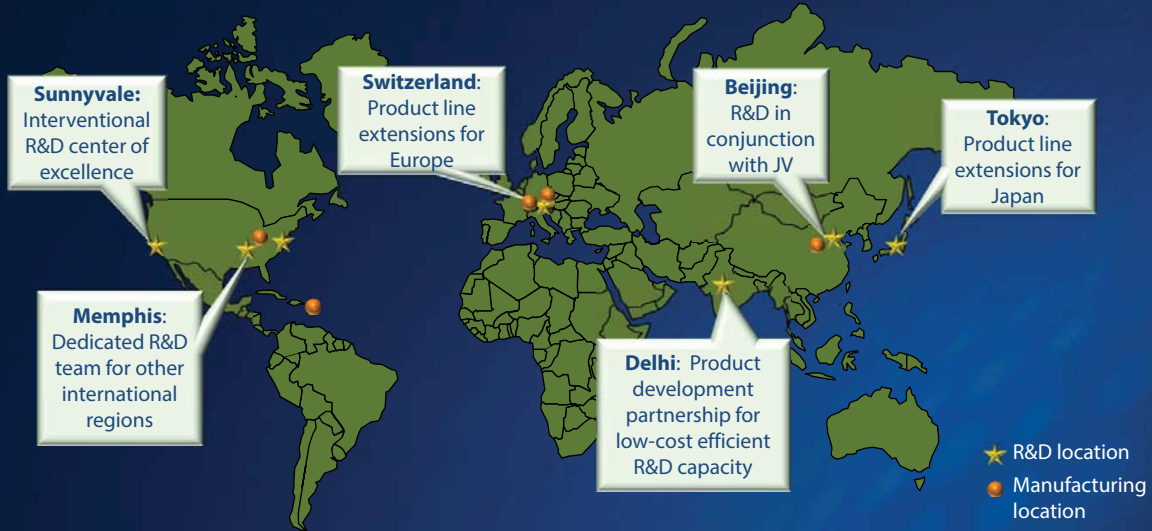
### Major International Strategies

1. Localized R&D and manufacturing
  - Europe, China, Japan, India
  - 65% increase in local R&D in last 3 years
2. Building on Weigao JV success
  - Already driving reverse innovation
3. 33% growth in Emerging Market FY12 sales & marketing investment



CAPITALIZING ON MARKET PROXIMITY AND LOCAL CAPABILITIES

## SPINE GLOBAL R&D AND MANUFACTURING



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17

COMPACT CORNERSTONE OFFERS GLIMPSE OF FUTURE

## FIRST EXAMPLE OF REVERSE INNOVATION



**COMPACT CORNERSTONE®**  
IMPROVED | LEANER | LESS COSTLY

- Based on original Cornerstone implant
- New configuration developed in Europe
  - 60% reduction in instrument cost
  - 30% reduction in implant cost
  - Easier handling & better anatomical fit
  - Leaner instrument set
- Manufactured in China
- Will deploy aggressively in developed markets as demand builds



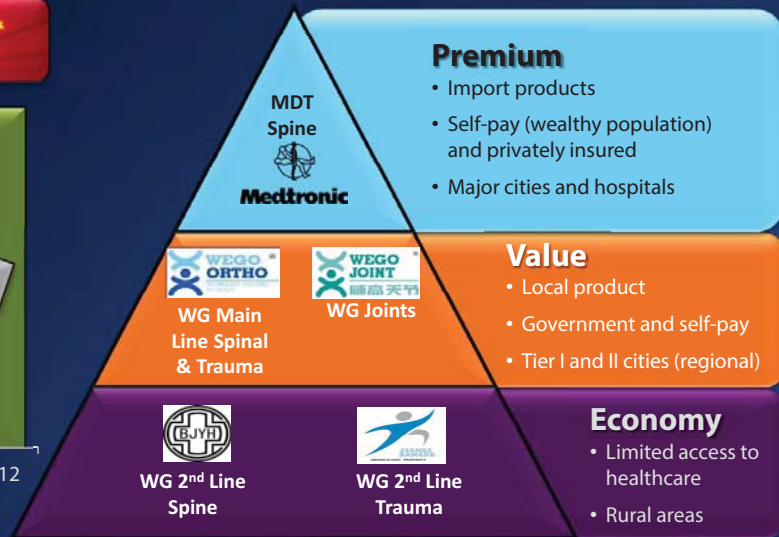
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18

CHINA IS THE CORNERSTONE OF OUR GLOBALIZATION STRATEGY

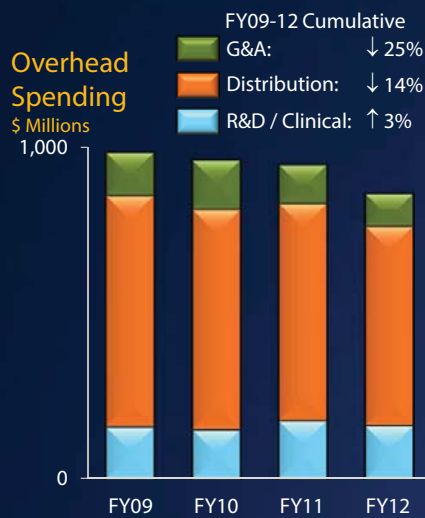
## INTENSE FOCUS ON CHINA YIELDING RESULTS

MDT Spine: China Revenue  
\$ Millions – Constant FX



PUSHING CHANGE AND ATTACKING COSTS TO FUND INVESTMENTS

## DISCIPLINED FOCUS ON COST STRUCTURE



### GAINING EFFICIENCIES

- Eliminated 9% of US non-production positions in FY12
- Integrated US sales forces for Biologics and Core
- Consolidated Sunnyvale while preserving R&D center
- Shifted instrument production to low-cost source

### PRIORITIZING GROWTH INVESTMENTS

- Rebalancing R&D investment in FY13
- Expanding product development into Europe and Japan
- Launching new INFUSE® trials to supplement Yale work

EXCITEMENT AND CREDIBILITY IS BUILDING, STARTING WITH OUR CUSTOMERS

## SPINE SUMMARY: A CLEAR PATH TO IMPROVEMENT

### OPPORTUNITY

Spine is a long-term global growth market that we lead today; We fully intend to strengthen our market position going forward.

### STABILIZATION

The Spine market is stabilizing and we are improving; focused on returning to market growth and confident we'll get there.

### NEW STRATEGY

Making many changes including globalization, procedural innovation, reverse innovation, resource reallocation and tuck-in M&A, while continuing to invest in product innovation.

### VALUE

Medtronic adds unique value to Spine through integrated offerings that leverage our breadth, including Smart Surgery and Neuroscience Strategy.

*Plus ... continuing to gain competitive advantage through our scientific, ethical, and transparent industry leadership*



21

SUPERB EXECUTION, ROBUST NEW PRODUCT FLOW AND GLOBALIZATION

## SURGICAL TECHNOLOGIES HITTING ON ALL CYLINDERS

### Surgical Technologies Revenue by Business



### Surgical Technologies Revenue by Geography



### FY13 Growth Drivers

- ENT**
  - Drills and disposables growth internationally
  - Launch Indigo™ drill and next-gen EMG tube
- NEURO-SURGERY**
  - WW S7® sales and upgrades; Int'l O-ARM® sales
  - Launch ARES® antibiotic catheter & microsaw
- ADV. ENERGY**
  - Drive penetration in high-volume US accounts
  - Expand to adjacent markets (EP, Ortho)
- Global Growth**
  - FY12: 17% int'l revenue growth\*
  - Launch value products
  - 120+ ed. programs in emerging markets



\* Growth rate is constant currency.

22

## ADVANCED ENERGY ACCELERATING GROWTH



### LARGE, ATTRACTIVE, GROWING MARKET

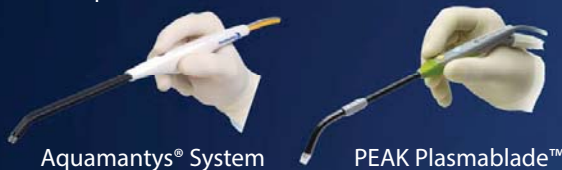
- \$2.2B market, growing at 13%
- MDT in faster growing sub-segment: >20%

### PERFECT STRATEGIC AND BUSINESS FIT

- Leverage existing distribution capabilities
- Access to adjacent markets (e.g. Ortho)

### SIGNIFICANT FUTURE POTENTIAL

- Untapped international markets
- Strong new product pipeline
- Superior clinical and economic value



Aquamantys® System

PEAK Plasmablade™

### SUPERIOR CLINICAL AND ECONOMIC VALUE PROPOSITION



SURGEON

- Improved visibility
- Reduced surgery times
- Prevent damage



PATIENT

- Reduced infection risk
- Lower pain and swelling
- Faster healing time



ADMINISTRATOR



PAYER

- Reduced length of stay
- Decreased blood transfusion
- Prevent costly lead replacements (CRDM)



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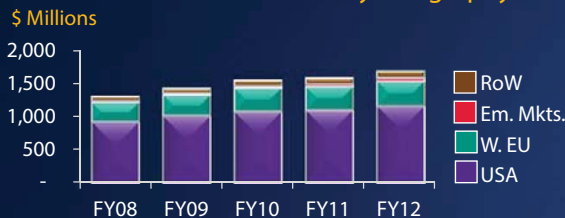
23

## NEUROMODULATION GAINING MOMENTUM

### Neuromodulation Revenue by Business



### Neuromodulation Revenue by Geography



### FY13 Growth Drivers

PAIN

- RestoreSensor® in U.S. and Japan
- Launch Ascenda™ catheter, MRI-safe lead



DBS

- Sales force expansion
- Increase referrals through neurologist focus

URO/  
GASTRO

- Sales force expansion
- InterStim® for Bowel Control



- FY12: 5% int'l revenue growth\*
- New DBS referral program in China
- Sales force growth in emerging markets



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\* Growth rate is constant currency.

24

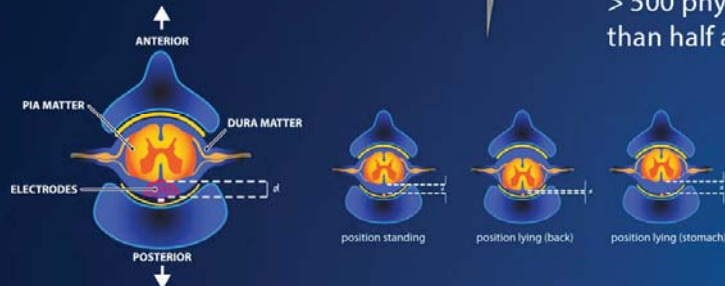


## RESTORESENSOR® TAKING MARKET SHARE



### AUTOMATING PAIN MANAGEMENT

- Automatically adjusts stimulation based on patient's posture
- 86% of patients reported improved pain relief and/or improved convenience



### SIGNIFICANT MARKET IMPACT

- Since January U.S. launch ...
  - > 6 ppt sequential share gain
  - > 15 ppt increase in growth
  - > 500 physicians have implanted; more than half are competitive



## DIABETES CONTINUES TO EXECUTE

### Diabetes Revenue by Business

\$ Millions



### Diabetes Revenue by Geography

\$ Millions



### FY13 Growth Drivers

#### PUMPS

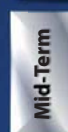
- Launch MiniMed® 530G pump in U.S.
- Launch MiniMed® 640G pump in WE

#### CGM

- Continue global rollout of Enlite™
- Full year of mySentry™ & iPro® 2 in U.S.



- FY12: 15% int'l revenue growth\*
- Expand reimbursement in Japan
- Launch Paradigm® Real-Time in China



Patch Pump



"Artificial Pancreas"

REVOLUTIONARY SYSTEM OFFERING INSULIN DELIVERY, CGM & THERAPY ADJUSTMENT

## MINIMED® 530G SYSTEM

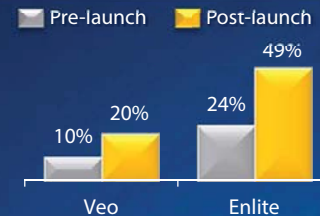


### MiniMed 530G Pump

- ASPIRE In-Clinic Trial: 19% reduction in duration & severity of hypoglycemia
- Glucose trending alerts



### International 4 Quarter Average Revenue Growth

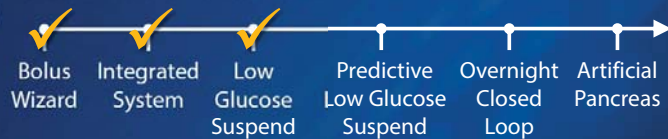


### Enlite™ Sensor

- 6-day sensor
- 69% smaller volume
- 38% shorter length



### Multi-Year Lead in "Artificial Pancreas"



INNOVATIVE TECHNOLOGY REMAINS OUR TOP GROWTH DRIVER

## INNOVATION SUMMARY: RICH TECHNOLOGY PIPELINE

	Near-Term Current-FY14	Mid-Term FY15-FY16	Long-Term FY17+
Spine	<ul style="list-style-type: none"> <li>• Solera™ 5.5/6.0, MAST® Deform.</li> <li>• Capstone Control™</li> <li>• Bryan® Artificial Disc (US)</li> </ul>	<ul style="list-style-type: none"> <li>• DIAM® (US)</li> <li>• Prestige LP™ Disc (US)</li> <li>• Extremities Gen 2</li> </ul>	<ul style="list-style-type: none"> <li>• Sciatica Pain therapy</li> <li>• Next-Gen BMP Carrier</li> <li>• Post-Op Pain biologics</li> </ul>
Neuromodulation	<ul style="list-style-type: none"> <li>• RestoreSensor® SCS</li> <li>• MRI Full Body for DBS</li> <li>• InterStim® for Bowel</li> </ul>	<ul style="list-style-type: none"> <li>• Next-Gen RC for SCS</li> <li>• Brain Sensing for DBS</li> <li>• MicroStim</li> </ul>	<ul style="list-style-type: none"> <li>• Next-Gen Pump</li> <li>• Next-Gen Brain Sensing for DBS</li> <li>• CNS Drug Therapy</li> </ul>
Diabetes	<ul style="list-style-type: none"> <li>• MM 530G (US)</li> <li>• MM 640G (EU)</li> <li>• Sentrino™ Hospital CGM (EU)</li> </ul>	<ul style="list-style-type: none"> <li>• MM 640G (US)</li> <li>• Next-Gen Enlite™</li> <li>• Patch Pump</li> </ul>	<ul style="list-style-type: none"> <li>• Optical Sensor</li> <li>• Closed Loop Overnight</li> <li>• Fingerstick Replacement</li> </ul>
Surgical Technologies	<ul style="list-style-type: none"> <li>• MicroSaws/High Torque Power</li> <li>• Next-Gen EMG Tube (US/EU)</li> <li>• PowerEase®</li> </ul>	<ul style="list-style-type: none"> <li>• Next Gen O-arm®</li> <li>• NIM/NAV integration</li> <li>• AE Spine/Ortho/Neuro</li> </ul>	<ul style="list-style-type: none"> <li>• Next Gen Strata®</li> <li>• Minimally Invasive Spine tools</li> </ul>

# RESTORATIVE THERAPIES GROUP INTEGRATED OFFERINGS



## VALUE THROUGH BREADTH

## CARE CONTINUUM EXPANSION

### Smart Surgery



### Neuroscience Strategy



### Medtronic Pain Solutions



### Lifetime Diabetes Care



# SMART SURGERY PROCEDURAL INNOVATION



## SMART SURGERY

Surrounding the surgeon with unique enabling technologies and services for specific procedures to create clinical and economic value for multiple stakeholders

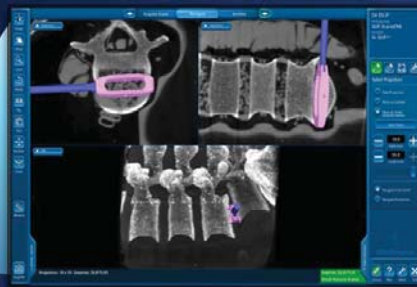
## VALUE FOR ALL STAKEHOLDERS

Patient	<ul style="list-style-type: none"> <li>Reduced complications</li> <li>Reduced revisions</li> </ul>
Surgeon	<ul style="list-style-type: none"> <li>Fewer injuries</li> <li>Ability to perform more complex surgeries</li> </ul>
Hospital	<ul style="list-style-type: none"> <li>Improved outcomes</li> <li>Savings / fewer revisions</li> <li>Increased revenue</li> </ul>
Payer	<ul style="list-style-type: none"> <li>Reduced surgical costs</li> </ul>
Medtronic	<ul style="list-style-type: none"> <li>Differentiated offering</li> <li>Procedural innovation</li> <li>Expand implant share</li> </ul>



BREAKTHROUGH SOLUTION IN SPINE SURGERY THROUGH NAVIGATION TECHNOLOGY

## SMART SURGERY: NAVIGATED DLIF



- Industry's only 3D image-guided interbody fusion procedure
- Safer and more accurate construct placement with reduced radiation
- Fully-navigated spine surgeries reduce revision costs by 70%
- Very enthusiastic surgeon response

IMPROVING SPINE SURGERY THROUGH NIM, NAVIGATION AND POWER

## SMART SURGERY: POWEREASE®



- First integration of power technology, nerve sensing and advanced imaging in the spine surgeon's hands
- Reduces time and repetitive motion/fatigue, yet increases confidence: 95% reduction in work, 55% less time and 40% greater control placing screws.
- Compatible with Solera™ and TSRH® 3DX.





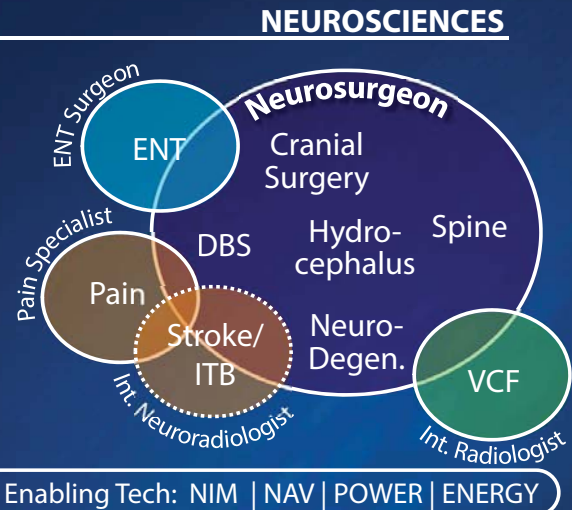
## NEUROSCIENCE STRATEGY



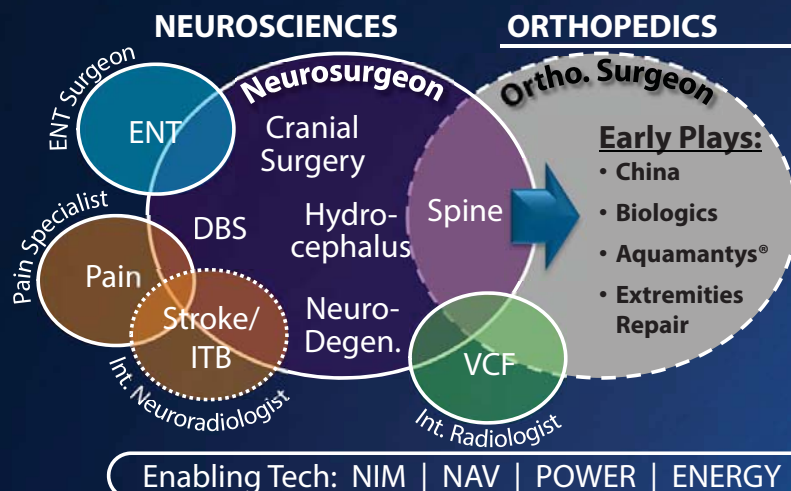
- "Neuroscience Centers" building fast-growth service lines across Neuro areas
- Medtronic leading with distinctive products, procedures, research, etc.
- Advancing the science, building our brand, and driving additional revenue

"No company has done more to advance the science and practice of neurosurgery than Medtronic... I look forward to this collaboration"

- Prominent Neurosurgery Society Leader, 2012



## BROADENING MUSCULOSKELETAL PLAY



- #1 position in Ortho-Spine
- Strong presence in China value trauma and recon segment
- Building role through key enabling technologies and high-value niche products
- Looking to strategically broaden Ortho play... but being very selective

LEVERAGING THERAPIES, CHANNELS AND EXPERTISE TO PIONEER THE PAIN CARE CONTINUUM

## MEDTRONIC PAIN SOLUTIONS



Getting the **Right Patient** to the **Right Physician** at the **Right Time** for the **Right Therapy**

ONSET OF PAIN



CONSERVATIVE  
TREATMENT

STEROID  
INJECTIONS

INTER-  
VENTIONAL

FUSION

PAIN STIM

PAIN PUMPS

POST-OP. CARE

Develop patient  
referral networks

Medtronic Therapy

Engage patients &  
physicians over pain  
management lifetime

Multi-Specialty Scope: PM&R, Neurologist, Anesthesiologist, Neurosurgeon, Orthopedic Surgeon  
Clinical Pathway · Technology · Clinical Support · Post-Op. Service



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35

LEVERAGING BREADTH ACROSS CARE CONTINUUM TO IMPROVE OUTCOMES AND DELIVER VALUE

## LIFETIME DIABETES CARE



### Diagnostics

#### Professional CGM



iPro<sup>®</sup>2

Industry's only CGM  
diagnostic option

### Treatment

#### Insulin Delivery



MiniMed<sup>®</sup> 530G

First semi-closed loop  
insulin pump

### Monitoring

#### Consumer CGM



Enlite<sup>™</sup>

Comfortable, more  
accurate with 6-day life

#### Connected Care



mySentry<sup>™</sup> & CareLink<sup>®</sup>

Revolutionary  
home monitoring

Customer Service Expertise & Scale

High Customer Loyalty & Competitive Advantage



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36

TRANSFORMING OUR BUSINESSES TO WIN IN A CHANGING ENVIRONMENT

## RTG: STRONG ALIGNMENT WITH MEDTRONIC VISION



ECONOMIC VALUE

### DISCRETE THERAPIES

- Solera™
- RestoreSensor®
- Minimed® 530G / Enlite™
- Aquamantys®

### INTEGRATED SOLUTIONS

- Smart Surgery
- Neuroscience Initiative
- Medtronic Pain Solutions
- Lifetime Diabetes Care



GLOBALIZATION

### PREMIUM

- Paradigm® Real-Time in China
- China DBS referral network
- Japan CGM iPro®2 penetration
- Direct distribution investment

### VALUE

- Weigao Joint Venture
- Indigo™ Drill / Cranial Plating
- Compact Cornerstone®
- Product Development Offices



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37

RTG WILL BE A SIGNIFICANT CONTRIBUTOR TO IMPROVING MEDTRONIC GROWTH

## RTG WELL POSITIONED IN GROWTH MARKETS



Spine has a clear improvement path in the dynamic U.S. market, and is winning internationally

Surgical Technologies, Neuromodulation, and Diabetes all showing strong execution and robust product pipeline



Creating economic value in healthcare through our Smart Surgery and Neuroscience programs, as well as Care Continuum expansion in Pain and Diabetes



Globalization driving current performance and investment in all four RTG businesses



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38



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# 2012 Investor Conference

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