



MEMORANDUM

Tidepool CEO Howard Look honored as 2015 White House Champion of Change for Precision Medicine - July 8, 2015

Check it out! This morning, the White House [recognized](#) Tidepool CEO Howard Look as one of nine 2015 "[Champions of Change](#)" for Precision Medicine. The honor recognizes individuals making a difference in the way our society manages disease and comes as a major honor and vote of confidence in Mr. Look and Tidepool. Now ~24 months in, the non-profit has taken important strides in breaking down silo'd device data; in making it easier for patients and providers to access and view the data; and in building towards a diabetes app ecosystem. As of our [last update](#) in May (upon receiving a \$900,000 HCT grant), a public release of Tidepool's Blip (a free hub for diabetes data) and Tidepool Uploader were set for this summer; the Uploader currently supports devices from Abbott, Dexcom, Insulet, Tandem, and Medtronic (via CareLink). Tidepool is seeking additional funding as it aims to become a self-sustaining non-profit by year's end - the team has always been impressively committed to free software for patients and providers. We are particular fans of Mr. Look's visionary drive (his daughter has type 1 - see this moving video from JDRF's last gala in the Bay Area) and non-competitive spirit (he is a strong proponent of "more options" and routinely cheers on software like Diasend and Glooko, even though they might fulfill a similar D-Data need). The other recipients of the White House's 2015 "Champions of Change" award come from many different therapeutic areas: [Ms. Marcia Boyle](#) (President, Immune Deficiency Foundation); [Mr. Hugo Campos](#) (Data liberation advocate); [Dr. Elizabeth Gross Cohn](#) (Director of the Center for Health Innovation at Adelphi University); [Ms. Amy Gleason](#) (COO, CareSync); [Ms. Amanda Haddock](#) (President, Dragon Master Foundation); [Ms. Emily Kramer-Golinkoff](#) (Co-Founder, Emily's Entourage); [Ms. Dorothy Reed](#) (Sisters Network of Central New Jersey); and [Mr. Anish Sebastian](#) (CEO, Babyscripts). Our giant congratulations to Howard and the Tidepool team for all their work to make products and systems work so much better for the entire diabetes community, particularly patients and families.