



MEMORANDUM

Verily's Project Baseline Study Begins - April 19, 2017

In the second headline-grabbing [blog post](#) in as many days, Verily announced the beginning of the [Project Baseline Study](#). Project Baseline is an ambitious collaboration between Verily, Stanford, and Duke to collect a comprehensive set of health information from ~10,000 participants - some healthy, some at-risk of disease, and some with overt disease - to better understand markers of health and disease and eventually zero in on tools geared toward disease prevention. Verily CMO Dr. Jessica Mega, who authored the blog post, has previously called the study "one of the deepest dives into understanding human physiology." In order to complete this study, Verily and its partners have developed an infrastructure that can process multi-dimensional health data, as well as investigational tools such as the [Study Watch](#) (announced on Friday) and the Baseline mobile app. The eventual intent is to make de-identified participant data available to researchers. This project is not (officially) hypothesis-driven and no one knows what will be learned. However, Verily will obviously benefit from data collection and learning, and we'll be interested to see how that informs any of the diabetes partnership. If you're interested in participating, you can [apply here](#).

-- by Brian Levine, Adam Brown, and Kelly Close